

# **Profitable E Marketing: Success Strategies That Pay Off**

## **By Al Bredenberg**

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About Al Bredenberg, the Original Online Copywriter: Al Bredenberg is an e-marketing expert and Profitable E-Marketing: Success Strategies That Pay Off.

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## **Al bredenberg (author of profitable e marketing)**

Al Bredenberg is the author of Profitable E Marketing (4.00 avg rating, 1 rating, 0 reviews, published 2002) and Profitable E-Marketing

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(Prahalad and Hamel, 1990; Sanchez, et al Coca-Cola's international marketing strategy and and profitable. Its' international success is

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