

Meta-Luxury: Brands And The Culture Of Excellence
By Manfredi Ricca; Rebecca Robins

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Manfredi Ricca and Rebecca Robins are Directors at Interbrand, the world's leading brand consultancy. Based in Milan and London respectively, they each have over a

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Rebecca Robins (author of meta- luxury)

Rebecca Robins is the author of Small Potatoes (0.0 avg rating, 0 ratings, 0 reviews, published 2013), Meta-Luxury (4.00 avg rating, 3 ratings, 0 reviews)

Rebecca Robins and Manfredi Ricca, honorary

Rebecca Robins and Manfredi Ricca are appointed Honorary Judges of the 2014 Luxury Lifestyle Awards for their acknowledged experience and expertise of the luxury sector.

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